Best Amateur Photographs Win Cash Prizes
See Page 24

Mid-Week Pictorial

'NEWS OF THE WORLD IN PICTURES

PUBLISHED WEEKLY BY THE NEW YORK TIMES COMPANY



Good Sports, Good Pals and Man's Best Friends



A FLYING LEAP ON SKATES: DOUGLAS SMITH Soars Over Martha Anten, Angela Albert and Edith O'Brien, Winter Sports Enthusiasts at Greenwood Lake, N. J. (Times Wide World Photos.)



Metropolitan Amusement Guide &



NEW AMSTERDAM Thea., West 42d St. Mats. Wed. & Sat Erlanger, Dillingham & Ziegfeld, Mgr. Dirs AN EAST SIDE "SALLY," A MUSICAL "ABIE'S IRISH ROSE"

ZIEGFELD'S Greatest and Musical Musical Comedy Hit, BETTY BELLE BAKER

AN ALL STAR CAST, INCLUDING JIMMY HUSSEY, ALLEN KEARNS, BORRAH MINNE-VITCHS' HARMONICA SYMPHONY ORCHESTRA, WORLD'S GREATEST DANCING CHORUS. Prices from \$1.00 to \$4.00. 458 Reserved Seats at \$1. Popular Price Mat. Wed.

GEORGE WHITE'S APOLLO THEATRE West EVES., 8:20 SHARP. POP. MAT. WEDNESDAY & SATURDAY, 2:20.

WORLD'S GREATEST SHOW—WORLD'S GREATEST CAST. SEATS AT BOX OFFICE 6 WEEKS IN ADVANCE.

PLYMOUTH THEATRE 45th Street, Eves. 8:30
WINTHROP AMES' GILBERT AND SULLIVAN OPERA COMPANY
Mon., Tues., Wed., Fri., Sat. Eves. & Thursday & Saturday Mats.

The PIRATES of PENZANCE EVENINGS ONLY IOLANTHE

NEW YORK'S TWO OUTSTANDING MUSICAL HITS

THE DESERT SONG

THE CASINO AND HWAY

THE MUSICAL THRILLER

HE DESERT SONG
TH VIVIENNE SEGAL, ROBERT HALLIDAY, EDDIE BUZZELL AND PEARL REGAY.

EVENINGS AT 8:30-MATINEES WED. AND SAT.

THE UTTERLY DIFFERENT MUSICAL COMEDY A Dream of a Girl

Helen Ford In a Dream 66 PEGGY-ANN"

With LULU McCONNELL. Book by Herbert Fields. Music by Richard Rodgers. Lyrics by Lorenz Hart. Dances arranged by Seymour Felix.

VANDERBILT Theatre, West 48th Street. Eves. 8:30
MATS. WEDNESDAY AND SATURDAY

OUTSTANDING HITS Presented By DAVID BELASCO

E. H.

"WHAT NEVER DIES"

HAIDEE WRIGHT

LYCEUM Theatre, W. 45 St. Eves. 8:20. Mats. Thurs. & Sat., 2:20.

A Comedy by ALEXANDER ENGEL Translated by ERNEST BOYD

LENORE BELLE By Edward Sheldon & Charles MacArthur

Supported by HENRY HULL and a CAST of DISTINCTION Entering Its

2nd YEAR

BELASCO Theatre, W. 44 St Eves. 8:30. Mats Thurs. & Sat.

THEATRE GUILD ACTING COMPANY IN WEEK OF

THE SILVER CORD JAN. 17 WEEK OF NED McCOBB'S DAUGHTER

Thea., 58th St., East of B'way. Eves. 8:30.
Matinees THURS, and SAT. JOHN GOLDEN

JAN. 17 THE BROTHERS KARAMAZOV PYGMALION

GUILD THEATRE 52nd St., W. of B'way. Evs. 8:30. Matinees THURS. and SAT., 2:30.

FEATURE MOTION PICTURES

SAM H. HARRIS Theatre, 42d St., West of B'way. Twice Daily 2:30-8:30. All Seats Re-served. Sunday Matinee at 3.

MID-WEEK PICTORIAL, Vol. XXIV. No. 22, January 20, 1927. An illustrated weekly published by The New York Times Company, Times Square, New York. Subscription rate, \$4.00 a year. (Canada 86 a year.) Copyright, 1926, by The New York Times Company. Entered as second-class matter, March 8, 1918, at the Post Office at New York, N. Y., under the act of March 8, 1879, and with the Post Office Department of Canada as second-class matter.

I Listened Amazed to the Secret of Branston's Spectacular Success

I know it's wrong to listen behind closed doors. But one night I overheard a remark that so fascinated me that I couldn't help myself.

By JAMES C. CRAWFORD

REALLY didn't want to go to J. Henry Branston's dinner. I was sure that I would be bored to death. But I dared not refuse for J. Henry was General Manager of the company I worked for.

Branston was a brilliant business man. The very first day he took charge, he seemed to put new life into our organization. But a dinner given by him was bound to be nothing but a "dry as dust" affair. All the heads of the departments would be there and they would talk of nothing but business.

As we sat down at the table, Branston remarked:

"No less than five solicitors called at my office today."

"There he goes, talking business already," I thought to myself.

"You know," Branston continued, "I am often tempted to follow the example of the old Greek Philosopher who hung a sign on his door—'All those who enter here do me an honor—those who do not, a favor."

There was a hearty laugh. I was astounded. I thought that the only Greek Philosophy that Branston came in contact with was learned from his boot-black.

An Evening of Surprises

But that was only the first surprise of the evening. Branston's conversation held us breathless. He talked of art, literature and science, all with equal ease. He seemed familiar with intimate details in the lives of famous authors and artists. He described the work, the ideals of the painter Corot as if he had known the man.

"I never dreamed that Branston was so well read," I remarked to one of my friends, after dinner. "He must have half a dozen college degrees!"

"Branston never even went to high school," my friend laughed. "How he finds time to learn all he knows is a problem to all of us."

I Overhear a Secret

A little later in the library, I overheard a remark from an adjoining room which aroused my utmost curiosity.

"Branston," said a voice confidentially, "I'm dying to know how you ever found time to improve your mind as you have done."

Without a thought of what I was doing, I tiptoed to the door and listened.

"Did you ever hear of Elbert Hubbard?" Branston was saying. "Hubbard was one of

Choice Bits from These Great Writers

H. G. Wells Maeterlinck George Eliot Dante Oscar Wilde Shakespeare Dickens Aristotle

Daniel Webster
Huxley
Francis Bacon
John Ruskin
Charles Darwin
Confucius
Disraeli
Benjamin Franklin

-and hundreds of others

the most remarkable men of this generation. He was not only an excellent business man, but a brilliant orator and a wonderful author. His knowledge of life and literature was deep and broad. He searched through the literatures of many nations, sifted out the finest passages and gave the world the finest thoughts in art and literature. During his life, Hubbard kept a scrap book and whenever, in his wide reading, he came across any especially fine passage, he would clip it out and paste it in his scrap book. Thus he gathered together choice selections from the world's most famous thinkers and writers.

"It is from the inspiring pages of this book that I have drawn, in my spare time, whatever cultural knowledge I may possess."

When I went home that night, there was but one thought in my mind—that was to send for Elbert Hubbard's Scrap Book without an instant's delay.

The Scrap Book arrived a few days later. I found that Branston had spoken the truth. Here, compressed into a single volume, were choice passages from over five hundred master thinkers and writers—the finest in art and literature in a highly concentrated form. The book was indeed a treasure!

For Your Daily Use!

You cannot imagine what it will mean to you to own this extraordinary Scrap Book. You have only to glance through this storehouse of beautiful thoughts and sound wisdom to understand why Elbert Hubbard was able to talk and write on so many subjects.

Why search through volumes to find the thoughts, ideas and inspiration that have already been collected by one of the ablest minds of modern times?

The Elbert Hubbard Scrap Book is a fine example of Roycroft book-making. The type is set in Venetian style—that is, a page within a page—and printed in two colors on fine tinted book paper. It is bound in scrap-book style and tied with linen tape. The covers are made of cloth-lined butcher paper, reproducing the famous magazine, the Philistine.



We would like to have you see this Scrap Book, examine it, read it—judge it for yourself. May we send it to you on our special five-day approval plan?

Send No Money Now Five Days' Free Examination

Just clip and mail the coupon today. It will bring to you immediately Elbert Hubbard's Scrap Book for five days' free examination. If you are stimulated and inspired, keep it for your own and send \$2.90, plus a few cents postage, in full payment. If you are not delighted, return the book to us and owe us nothing. Mail coupon now. Wm. H. Wise & Co., Dept. 271-A, 50 West 47th Street, New York.

Wm. H. Wise & Co., Roycroft Distributors, Dept. 271-A, 50 West 47th St., New York City

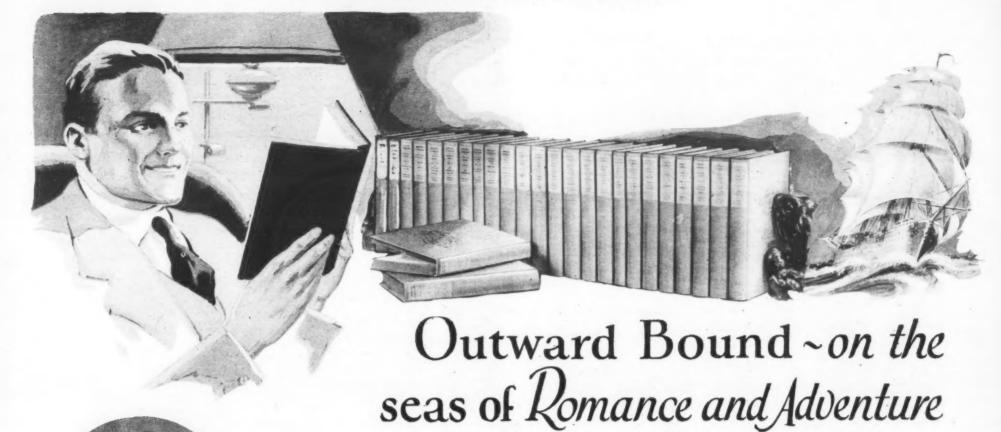
You may send to me for five days' Free examination a copy of Elbert Hubbard's Scrap Book in the cloth-lined butcher paper binding. Within the five-day period I will either return the Scrap Book without obligation, or keep it for my own, sending you \$2.9@ plus a few cents postage, in full payment.

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☐ A few copies are available in a sturdy binding of semiflexible basket-weave buckram for only \$1 additional. Please check in the square at the left if you want this de luxe binding, with the same return privilege.

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MARC ROWE



~with CONRAD!

of ill-luck and false hood. Not within a hundred miles of this house!" From The

of love, George! Not yet. Not in this house

F the daily round of your life is becoming humdrum, set sail in your easy chair for the golden, palm-fringed islands of tropical seas -- with Joseph Conrad at the helm.

Better than any other writer, Conrad gives you the vivid feeling that you are actually present in every scene he pictures. It may be a deserted, out-of-the-way post in Malaysia; a ship struggling in a southern typhoon; a dim, equatorial river gliding through the jungle; revolutionary Spain; or colorful Marseilles. But while you read, your daily surroundings vanish, and you are there, thrilled by a stirring drama of the heart-such as only he knows how to stage. "Here, surely, if ever, is genius!" exclaimed Hugh Walpole. That is how every one feels when he lays down a volume of Conrad.

The Secret of Conrad

Without doubt, the overpowering appeal of Conrad's great stories springs chiefly from the romantic circumstances in which his own active life was passed. Long before he dreamed of writing romances, he lived them. He had followed the lure of the sailor's wanderlust up and down the seven seas. He had studied men and women that he met, with that great penetration of his, until he acquired an amazing knowledge of human nature. Humanity had revealed itself to him in all its most picturesque, most adventurous aspects. He had sat upon the porch of that very bungalow above the rocks of the Java Sea before he wrote of its drama. He had looked and searched for men and life in the narrow streets of that town in Southern France. He had actually signalled from his quarterdeck to that silent, mysterious figure on the island off Borneo. He had swapped tobacco and liquor over the cafe tables of many an Oriental bund.

And finally, out of all this wealth of strange experience, out of this penetration and understanding of human nature, he created his stirring novels. Of them, Sir Hugh Clifford wrote,

"They have no counterpart in the entire range of English literature.'

The secret of Conrad's fascination lies above all in the exciting narratives he had to tell. No one could ever tell a story like Conrad, and no one has ever had such tales to tell. He himself had met these men he wrote about-the riffraff of the world thrown up in the mysterious East—outcasts, adventurers, sailors, rough traders, thieves, murderers.

He had met, too, these strange and everbewitching women who move through his pages. They were real people, all of them; he knew their lives, their "stories." And what breathless narratives they were! Tales of love, in remote seclusion; love between men and women surrounded by strange, chattering people of exotic races. Tales of adventure in the myste-rious China Sea, where typhoons spring out of a cloudless sky, and the sun grows blood-red while you look at it. Tales of romance of the far-flung world. Of meetings and friendships with other hearts and souls that are caught in the swirling currents of life. "Such tales as men tell under the haunting stars"—that, in a phrase, typifies them.

Sent for Examination

If you do not already possess one, sooner or later you will want to own a set of Conrad. The publishers advise you, if you do not now own a set, to enter your subscription for the Kent Edition at once. It will unquestionably soon be over-subscribed. No doubt, there will be later subscription editions of Conrad, for his works will live as those of no other writer of the day, but certainly no other edition of like workmanship at so low a price.

You are therefore advised to send the coupon below or a letter at once. The twenty-six volumes will be sent for examination for a week. If, in every respect, they do not meet with your expectations, they may be returned. Address:

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" 'No, you don't!" panted Lingard, hanging on manfully. 'You want to kill, do you You funatio. Ah! I've got you now! quiet, I say!' . they fought without a cmx. like wild beasts, after the manaer of white mea." From An Out; cast of the islands

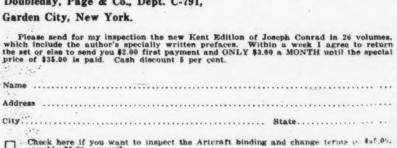


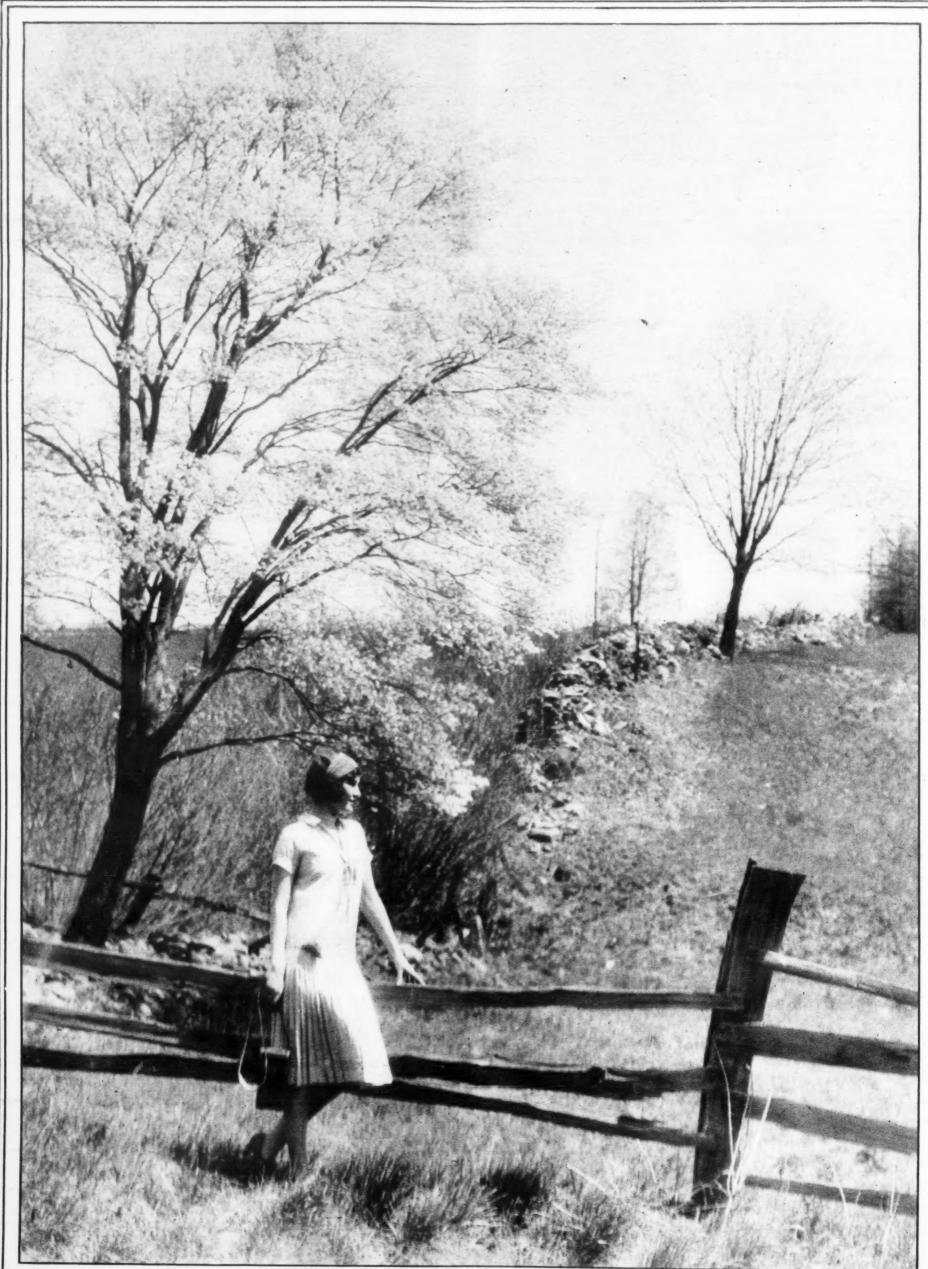


There! That's your ship, Cap-tain,' he naid. 1 felt a thump in my breast—only one, as if my heart had then ceased to beat. trembled." Shadow Line.



"His steamer was loading in the Road and he was soaking himself in beer all dong and day after day in De Jongh's backhop, till De Jongh would becken me asid and, with his little leathery face all pucred up, declare confidentially, Business bust his man Captain, he mak me very sick. This!" From Lord Jim.





"SWEET DAY, SO COOL, SO CALM, SO BRIGHT—THE BRIDAL OF THE EARTH AND SKY."

(H. Armstrong Roberts.)

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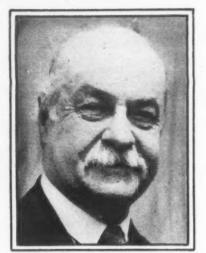


ALABAMA'S LOSS IS VIRGINIA'S GAIN: MRS. JACK CROMWELL PARROTT,

Now of Roanoke, Va., Was Voted the Prettiest Girl in Alabama While She Was Still
Miss Sarah Bulloch of Eufaula, Ala.

(Times Wide World Photos.)

MAN OF THE WEEK



DR. NICHOLAS MURRA)
BUTLER
(Times Wide World Photos.)

A N eloquent appeal that we join with Europe in the spirit of the Locarno treaties was made by Dr. Nicholas Murray Butler, President of Columbia University, at a dinner of the League of Nations Non-Partisan Association in the Hotel Astor, New York. He urged the people of the United States to abandon their policy of aloofness and isolation for the sake of world peace, and the vigorous applause that punctuated various parts of his address showed that he stirred his hearers to the depths.

On one occasion, when he asserted that the country's foreign policy since the Armistice had made it "a dangerous derelict—lying straight across the path of every ship that sails laden with the precious cargo of international relationship and accord," the audience rose while it applauded.

Dr. Butler urged Americans to stop talking about prosperity and to devote themselves to rebuilding their "intellectual and moral leadership." From the interest of the "stomach and pocketbook," he said, he chose to appeal to the interest of "the head and heart" of America in the cause of international cooperation and world peace. Just now, when the rest of the world was imbued with the spirit of Locarno, he went on, was a bad time for America to talk about increasing the size of its navy. His suggestion that arbitration and judicial settlement be applied to other parts of the world than Europe was regarded as criticism of the Administration's policy on the Mexican-Nicaraguan ques-

Especial enthusiasm greeted Dr. Butler's peroration when he urged the American people to choose "the God of righteousness and progress and peace" instead of the "pagan idols of destruction and desolation and war." The audience applauded also his proposal that the United States enter into formal treaties binding it to accept the Locarno definition of aggressive war, and to side with any nation that kept that agreement and against any nation that broke its agreement in case of a war of aggression.

William Allen White, the veteran editor and publicist, who spoke after Dr. Butler, expressed the feeling of the audience when he declared that Dr. Butler's address was a "noble and eloquent utterance." Mr. White and Edward F. McGrady, member of the Legislative Committee of the American Federation of Labor, who also spoke, bespoke arbitration, in settling the Central American problem in stronger and more direct terms than did Dr. Butler. Mr. White attacked the Central American policy as "imperialistic."







LIKE PETER PAN: A HOUSE IN A TREETOP, Complete With Modern Conveniences, Such as Electric Light, Gas, Water and Plumbing, Has Been Built by Ezra Hank of Venice, Cal., Fresh Air Enthusiast. Now the Birds Have Nothing on Him.

WITH THE NEW BOOKS



ANNE PARRISH

TOMORROW MORNING, By Anne Parrish, New York: Harper & Bros. \$2

N her latest offering, "Tomorrow Morning," Anne Parrish presents us with contrasting pictures of married life in two generations. How far the period in which a marriage takes place is responsible for the subsequent happiness or unhappiness of the union may be a mooted question. There are marital tragedies and idyls in any age. Would the idyl have proved a tragedy fifty years earlier or fifty years later? Conversely, would the tragedy have been an idyl if the marriage had occurred in another generation? Environment is a tremendous force, but human emotions remain substantially the same, and it may be doubted whether the author has not attributed too much influence to the social conditions and ideals that surrounded the two unions that she offers for our consideration. However that may be, she has written a thoughtful and thoroughly entertaining story.

In the marriage that took place in the generation just past, Kate Star is one of the loveliest ideals of wifehood to be found in recent fiction. She has not "married well," in the financial sense of the phrase. Her husband has a weak and colorless character, but he loves her and she returns his affection. Hardships crowd in upon her and her "ship of dreams" is late in reaching port, but through "sad and singing weather, bright pleasure and gray grief," she retains her sane and wholesome outlook on life, buoyed up by her sense of humor and resolutely gathering strength each day for the struggle of tomorrow. Bankrupt in worldly goods she may be, but never bankrupt in faith, hope and charity, and even when the shadows of death are falling over the household and threatening to separate her from her mate, her dauntless soul refuses to flinch.

The other marriage discussed has taken place in the present generation. Joe Green marries a pretty girl, and for a time they are happy. But after the first flush of the honeymoon her pleasure-loving nature crowds out her affection for her husband and even for the child that is later born to them. The jazz, the bright lights, the feverish excitement of the present age are what she craves. Her husband is not able to give her what she longs for in the way of luxuries, servants, travel, beautiful dresses. Other men, however, can give them and will give them. She envisages this possibility, determines to yield to it, and finally her married life ends in shipwreck. The story of that wreck is poignantly portrayed. How far was the tragedy to be attributed to the present age? How much was due to her own weakness of char-acter? The problem is left to the reader to determine.

HOW A GREAT SCHOOL MAKES EDUCATION INTERESTING



EDUCATION THROUGH INTEREST: AN AIRPLANE MODEL IS CONSTRUCTED
by Sixth Grade Horace Mann Pupils. Lyman Middleditch Wields the Hammer While William F. Russell Jr. (Son of the Dean-Elect of Teachers
College) Holds the Plans.

 \Diamond

N Jan. 22 the Horace Mare School of Teachers College, New York City, will celebrate the fortieth anniversary of its foundation. Ever since its establishment in 1887 as a model school this institution has marched in the very van of educational progress in this country and in the world. Its first

PAINTING THEIR OWN SCENERY: SENIOR HIGH SCHOOL GIRLS,
Betty Hibbell, Nancy Allen and Elizabeth Simon,
Create the Setting for a Play Which Will Be Given by Their Class.
(Times Wide World Photos.)

principal was Dr. Nicholas Murray Butler, now President of Columbia University.

On this page are reproduced some photographs showing various activities of the students at Horace Mann. They are a happy and thriving lot, from the youngest toddlers of the kindergarten to the youths and maidens of high school and prep school age, who stand on the verge of college and the long, hard road of adult life.

Education at Horace Mann has always been practical. Also it has been interesting. In accordance with modern educational theory, the aim in view has been to guide the students rather than to drive them-to encourage and interest rather than discipline them. And the results have fully justified the theory. A brilliant list of alumni can be boasted by the school, and the records of many of them while still on the rolls of Horace Mann provide interesting indications of the way in which their natural gifts displayed themselves at an early age in the stimulating environment of the school. A prominent journalist and "columnist" of New York City was one of the editors of his class paper; a leading woman tennis star was especially distinguished in athletics; a prominent actor (whose young son now attends the school) shone in student theatricals, and so on.

Study under such conditions is not work; at any rate it is not the drudgery which earlier generations had to undergo during their years of education.

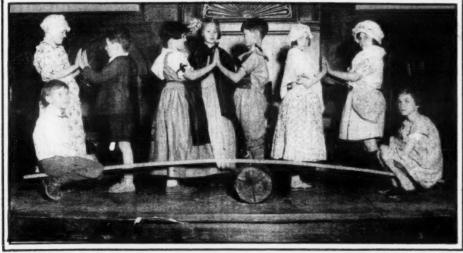
Horace Mann School was first known simply as the model school of Teachers College. In 1891 its present name was given it in memory of Horace Mann, the pioneer American educational reformer. In 1894 Teachers College became associated with Columbia University and the Horace Mann School moved from 9 University Place, at the lower end of Manhattan Island, to Morningside Heights, where all Columbia's activities are centred.

The school has long been a mecca for people interested in the problems of education. They come in an

unending stream; sometimes as many as 1,200 in a single week visit the school, and they include famous leaders in pedagogical theory and practice as well as the rank and file of the teaching profession and parents who are anxious to learn the very best methods of preparing their children for life.

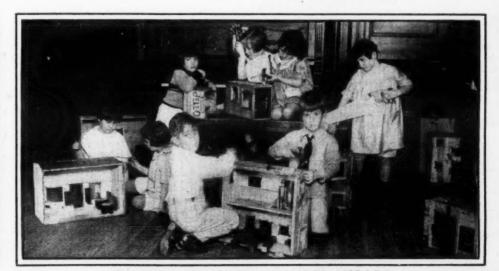


THE JUNGLE GYM: A KINDERGARTEN CLASS
Climbs and Swings on the Bars, Developing Muscular
Strength and Agility.
(Times Wide World Photos.)



DRAMATIZING "MOTHER GOOSE": THE IMMEMORIAL RHYMES AND JINGLES BELOVED OF CHILDHOOD

Are Enacted by Third Grade Children of Horace Mann School. The Two See-Saw Riders Are Everett Bragdon and Helen Leddy. Left to Right, Standing: Tanis Tugwell, Daniel Hays, Ann Mendelson, Elspeth Davies as "Mother Goose," Alec Sheard, Sophie Wells and Mary Gies. They Are All Reciting "Peas Porridge Hot." (Times Wide World Photos.)



INCIPIENT SOCIOLOGY: A MODEL VILLAGE

Is Constructed by First Grade Children, Laid Out in Streets and Used by the

Skilful Teacher as an Introduction to the Problems of Community Life.

(Times Wide World Photos.)



LIKE COSSACKS OF THE DON: A SABRE CHARGE by Members of Troops A, B and C,

Third United States Cavalry, During the Winter Manoeuvres at Fort Ethan Allen.



WINTER MANOEUVRES: MEMBERS OF TROOP C OF THE THIRD UNITED STATES CAVALRY

Ride Through the Snowy Woods Near Fort Ethan Allen, Vt., During Cavalry and Artillery Field Practice. (Times Wide World Photos.)

> THE NEW REGULATION CAP AND CAPE: MISS ROSE WALKER, United States Naval Nurse, Is One of the First to Don the Latest Style of Nurses' Uniform. The Cap Is Similar to the Army Overseas Cap, With Earlaps Which Tuck in During Warm Weather. (Times Wide World Photos.)

A GOVERNMENT INTERPRETER: EAGLE CALF of the Glacier National Park Reservation Is a Carlisle Graduate and a Familiar Figure to Thousands of Summer Tourists. He Acts as Intermediary Between the Government and His Fellow-Tribesmen. (Times Wide World Photos.)



DOWN HILL IN SINGLE FILE: TROOPERS OF THE THIRD CAVALRY

Descend a Slope in Vermont During the Cavalry and Artillery Field Manoeuvres at Fort Ethan Allen.

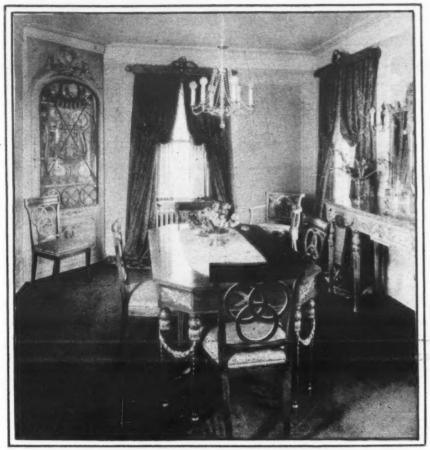
(Times Wide World Photos.)

A NEW INSIGNIA FOR AIRCRAFT: THE DEPARTMENT OF COMMERCE

Has Adopted a Coat of Arms for All Airplanes
Operating Under That Department. William
P. MacCracken Jr., Assistant Secretary of
Commerce, Is Holding the Insignia in the
Photograph.

(Times Wide World Photos.)





ARROWS OF FINELY WROUGHT IRON
Form an Ornamental Guard to the Doors of a China Closet in the Dining Room. (Chandler Ireland, Decorator.)

How
Ornamental
Ironwork
Beautifies
Interiors



A DESIGN OF DELICATE HAND-WROUGHT IRON Forms a Screen to the Glass Doors of Twin Bookcases in a Handsomely Furnished Library.

By Lillian Morgan Edgerton.

ROUGHT iron as a feature in interiors is perhaps the latest subject of interest to owners and decorators of homes. Just at the moment it appears to be having a tremendous vogue, although the artists who work in iron and the collectors who search the corners of the earth for rare examples of iron work resent the implied lack of importance which the word "vogue" seems to convey. Only within a few years has wrought iron in any authoritatively historic or artistic form become generally known in this country. Within memory a large variety of noveltiestrifling, inconsequent bits-have been sold among the "ornaments" and bric-a-brac with which a great many houses were cluttered. In the Victorian era, translated in terms of the United States, lamps, andirons, candelabra, flower stands and innumerable other articles have found their way into significance. They were just "novelties," the latest thing, and as such after a while found their way to the attic-where attics are -otherwise to the second-hand salesroom.

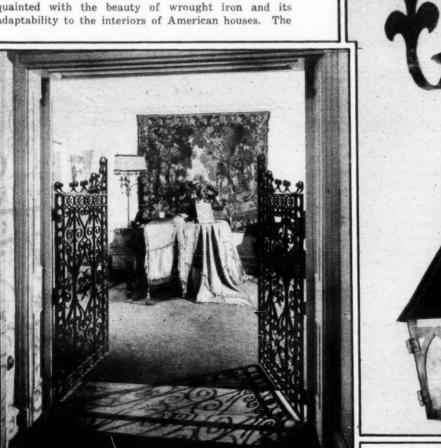
Through the exhibitions of antiques from foreign countries, year after year, the public has become acquainted with the beauty of wrought iron and its adaptability to the interiors of American houses. The

exterior value of ornamental ironwork in gates, doors, railings, posts and lamps, all architectural, with certain geometric characteristics and obvious dignity, has long been familiar. The iron exteriors, the great historic doors and gates with which we have long been familiar as belonging to the palaces, cathedrals and classic buildings of Europe, seem, at first, remote from our simpler scheme of things, far indeed from the plan of the average American home. But the idea of introducing iron into our interior decoration has been a matter of education, for which much credit is due to the galleries, the museums and the collectors' sales. These have helped greatly as practical illustrations, making it possible for American home-makers to visualize the beauty which could be brought into furnishings with wrought-iron work. In the practical application, interior decorators who keep in touch with the Old World pattern of things artistic, and

whose work it is to solve for the mistress or the master of a home the problem of making it more attractive, whether it happens to be one of large or small proportions, have done yeoman service.

But three seasons ago the work of Brandt in his famous memorial doors inspired artists and architects all over this country to use in their designs some detail of his conception, and a powerful industrial organization—the oldest of its kind in America—took for the patterns of its silks the graceful scrolls, figures and motifs of the Brandt doors, giving to them the title of Ferronier prints. These have been farreaching in effect, for they have since been shown in wallpaper, in printed fabrics for upholstery and in the form of the smaller articles—fire tools, candlesticks, frames for mirrors and pictures.

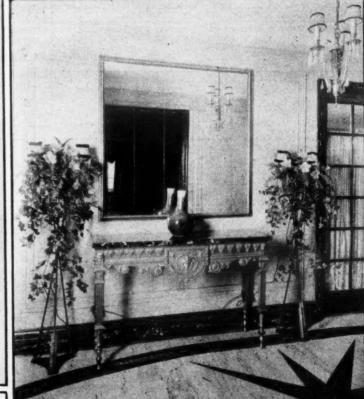
There is a fascination, a hint of romance, in the antique iron window gratings through which the beauties of old Spain carried on their flirtations, and the balconies that belonged to Juliets and their gallants. But their very antiquity held them far removed from modern life, and only lately have they seemed to bridge time and distance and an intimate acquaintance with them been cultivated. In France wrought iron has many examples of beauty and distinction.



Is Given by Beautiful Venetian Gates of Wrought Iron to a Salon Elegantly Appointed.



A WALL IS TRANSFORMED by an Old Lantern Lamp—Spanish, With Italian Influence. (Courtesy Lansha Studios.)



TALL, SLENDER IVY STANDS and Candle Lights Ornament the Hall of an Artistic Town House. (Chandler Ireland, Decorator.)

Suggestions and Advice Regarding Home Decoration Will, on Request, Be Given by the Interior Decoration Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

News of Motion Picture Plays and People





A COMIC CLASSIC OF THE SCREEN: CHARLIE CHAPLIN In a Scene From "Shoulder Arms," Soon to BeRevived By Pathe.

BETTY BRONSON, With Richard Dix, in "Paradise for Two" (Paramount).

STARS OF THE SILVER SCREEN:



ESTELLE TAYLOR.



IVY HARRIS AND RICHARD
("SKEETS") GALLAGHER
in "The Potters," Starring W. C.
Fields.

POLA NEGRI, whose latest picture, "Hotel Imperial," has just been released will next appear in a concoction bearing the title "Confessions"-which sounds decidedly intriguing. The leading masculine rôle (so important in all of Pola's pictures) will fall to the lot of Ricardo Cortez.

Into the long procession of stage stars who have succumbed to the lure of the screen comes now Ed Wynn, one of Broadway's most famous and popular comedians. The title of his first picture had been announced as "The Perfect Fool"-which, of course, was also the name of one of his biggest hits in musical comedy. Now, however, we understand that it is to be called "Rubber Heels." It doesn't seem to us to be an improvement. Titles mean a great deal, and it is a pity to throw away a perfectly good one, which has been so thoroughly identified with Ed (professionally, of course) that to think of one is to think of the other.

Laura La Plante is to be starred by Universal in "Beware of Widows," an adaptation of Owen Davis's stage play. Miss La Plante is at present engaged in making "The Cat and the Canary," which will prob-

STELLE TAYLOR isn't Irish or Spanish or French or Jewish, as so many people guess, because of her olive complexion and midnight-blue tresses, but Pennsylvania Dutch, with a bit of English blood from her father's side. She was born in Wilmington, Del., and grew up there in the home of her strict Methodist grandparents.

As a girl she was allowed to take part in the amateur entertainments in the Pinafore Skating Rink without protest, but when she mentioned dramatic school there was much indignation. It was overcome and soon she was graduated from Sargent's Dramatic School in New York.

Followed a season on Broadway in "Come On, Charlie," then a period with Fox as leading woman, mostly under the direction of Charles Brabin. In "While New York Sleeps" and "The Count of Monte Cristo" she made a sensational name for herself, but a long spell of illness and other low cards from Fate's pack let her name slip from the public memory until "The Ten Commandments," when her worship of the golden calf, as Miriam, again brought her to notice.

Few outside of the serious-minded critics paid much attention to her less sensational portrayal of Mary, Queen of Scots, in her next picture, Mary Pickford's "Dorothy Vernon of Haddon Hall," but it perhaps gave the best indication of her gifts to that time and forecast the talented and restrained performance she is giving today in theatres throughout the country as Lucretia Borgia in "Don Juan." No sooner had Joseph Schenck seen it than he placed her under long term contract to United Artists and announced plans to feature her in forthcoming productions. Since then she has been lent to Famous Players-Lasky for their "New York," and will soon begin her first United Artists production.

ably be released this Spring.

Tom Mix's next picture will be "The Bronco Twister," of which the scenario has been specially written for him by Adela Rogers St. John. Helene Costello will happens every day, Cecil being a master of the nuances. play the heroine.

The fifty-eighth Our Gang comedy, "Seeing the World," has just been completed; but is the youthful aggregation satisfied? Not a bit of it. Work is be-



LLOYD HAMILTON Educational Comedies, Takes a Tumble. LORRAINE EASON in "Wisecrack-ers," an F. B. O. Production.



REGISTERING EXCITEMENT: MABEL JULIENNE SCOTT AND FORD STERLING in a Scene From "Stranded in Paris," Bebe Daniels's Latest Starring Vehicle (Paramount).

ginning at once on the fifty-ninth, which as yet is unnamed.

Cecil DeMille's interest in religion (or perhaps we should say in religious subjects) appears to be a permanent one. He is at present directing a superpicture, entitled, "The King of Kings," depicting the foundation of Christianity; and now it is announced that on the completion of this production he will at once begin another, to be called "God's Man."

Presumably the same austere rules of conduct will be maintained during the filming of "God's Man" that have obtained on the DeMille lot since the commencement of work on "The King of Kings." No profanity or other incongruous behavior is tolerated; and when Mr. DeMille appears on the set each morning a band strikes up "Onward, Christian Soldiers."

This is not a press agent yarn. The thing really

Two American casualties are reported from Paris-Corinne Griffith being il there, and Edna Purviance having been hurt when a sleigh was overturned. Mary Brian will soon appear in "Knockout Riley."

JOHNNY HINES MAKES GREAT FUN WHILE "STEPPING ALONG"



ROUND AND ROUND: JOHNNY HINES AND THE MIDGETS on One of the Whirling Attractions at Coney Island.



HOT DOGS! REFRESHMENTS ARE SERVED at the Picnic Party, With Mary Brian and Johnny Hines Seated at the Festive Board.

By Mitchell Rawson

I F Al Smith and Jimmy Walker had never lived, it is very doubtful whether there would ever have been a movie comedy called "Stepping Along," starring Johnny Hines. History, however, took the course with which we are familiar; Al and Jimmy rose from the sidewalks of New York to places of high eminence in the land, and Johnny accordingly is the central figure of a film which illustrates a career very much like theirs, to the strains of "East Side, West Side, All Around the Town."

"Stepping Along" is a typical Hines comedy—which is to say that it is funny and entertaining, with constant action, all sorts of gags, and titles that sprout "nifties" as Spring sprouts flowers. The whole thing of course revolves around Johnny, but there is a capable cast which includes Mary Brian, William Gaxton, Ruth Dwyer and Edmund Breese.

Furthermore, the part which falls to Johnny is a typical Hines part; in fact, it has been thought unnecessary to give him a fictitious name for the purposes of the picture. Johnny Hines simply plays Johnny Hines, and his wide public will ask nothing better.

We see him first as a vendor of newspapers—and didn't Al and Jimmy follow the same promising trade? There is a girl named Molly Taylor (Mary Brian) and another girl named Fay Allen (Ruth Dwyer), besides a perfectly unscrupulous villain who is known as Frank Moreland (William Gaxton). The quick-fire plot of the picture shows Johnny's progress from the news stand to a seat in the Legislature and the proud possession

STAGE DOOR

of Molly in the teeth of the villain's utmost efforts to trip him up and ruin him.

The chief characteristic of a Hines comedy, next to humor, is rapidity; but this does not mean a strict rigidity and coherence of plot. There are all sorts of excursions into bypaths where fun flourishes. One of the high lights of "Stepping Along" is a trip to Coney Island, in which a mixup occurs between the babies taken along with the picnic party and a troupe of

midgets, who wear the same kind of clothing as the babies. It is a howl.

Johnny Hines is essentially a comedian—or perhaps it would be truer to say that his metier is farce pure and simple, for the finest comedy always contains just a touch of something else. To put it in an unpardonably sentimental manner, real comedy shows a tear behind the smile. Tears are never brought forth by Johnny Hines. Now and then he is glum for a moment when things go wrong in the story of which he is hero, but the spectator never feels inclined to weep over him. And these interludes of solemnity quickly pass. Soon we are roaring again at him and with him—a very wholesome process, which Mr. Hines is an adept at bringing about.

Mary Brian, as the heroine, is very pretty and appealing. She always is. We doubt whether she will ever become a great emotional actress, but at the present stage of her career she is perfectly adapted to playing the type of girl with whom it is very easy to fall in love.

Another charming member of the cast is Ruth Dwyer, who also appeared in the last Hines picture, "The Brown Derby." Miss Dwyer has very little to do in "Stepping Along," but her rare appearances are snappy, vivid and very welcome.

William Gaxton, as the suave and high-hatted villain, gives the hero a breathless run for his money.

"Stepping Along" is a First National release, and was directed by Charlie Hines, Johnny's brother. It is hereby recommended to all who like to laugh.



JOHNNY HINES in "Stepping Along," as Seen by Fowler,

the Caricaturist.

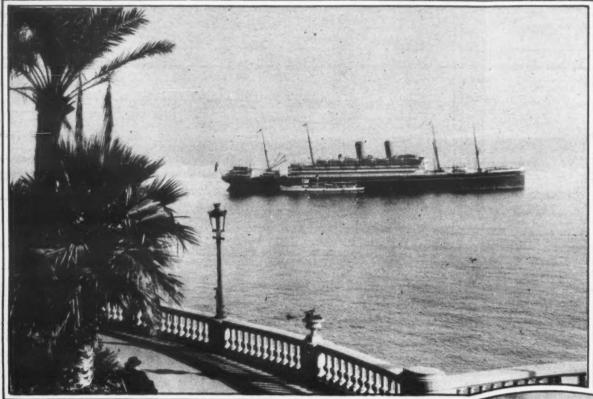
AT THE STAGE
DOOR: THE
HERO OF
"STEPPING
ALONG"
Awaits an Opportunity to Say It
With Flowers to
His Sweetheart
in the Chorus.

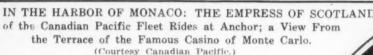
OUT IN THE
COLD: JOHNNY
HINES
as the Hero of
"Stepping Along"
Watches a Confab Between the
Villain (William
Gaxton) and the
Heroine (Mary
Brian).



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THE GLORIOUS FUN OF A CRUISE AROUND THE WORLD





By Marguerite Hubbell

OMETHING less than three generations ago a cruise around the world was a breath-taking and extremely rare accomplishment. Our greatgrandmot' ors made the Grand Tour quite occasionally, but it was a modest thing, probably including a bit of Italy, France, Germany and a few weeks in London. Then they came home and sat by the fire and talked of it for the rest of their lives. Now Miss 1927 puts her powder puff and pajamas in her little case and goes off to Europe for the week-end, so to speak. Round-the-world cruises have become such inconsequential matters in the seasonal travel offerings that when six big ships left New York to circumnavigate the globe this Winter they occasioned little or no more comment than the latest baseball doings or society girl's début.

It is all so easy. Maybe Sister or Junior at breakfast one morning suggests how nice it would be to go around the world. Papa thinks Mama requires a change and Mama knows Papa needs a rest. Of course a cruise is the only thing to consider. It saves all that impossible struggle with timetables, foreign money and languages. This from Sister, the sly minx! It eliminates all the bother of arranging guides and hotel accommodations. Junior, too, seems well informed, while Mama cites the opportunities for golf on some of the world-renowned links. The thing is done.

If you are of the energetic variety, you will be up for breakfast every gorgeous morning at 8 o'clock. If you belong to the more indolent aggregation, you probably won't appear until noon. Being the early bird, you will enjoy the morning gossip of the doings of the night before and have the satisfaction about lunch time of saying to the less active, "Oh, good morning! Yes, I have been up for hours."

When the ship is at sea and there are no shore excursions to enjoy, the day will be very full with a complete program of deck sports, plenty of swimming, and dancing every evening. One can always spend golden hours in that most delightful of ship's occupations lying in a deck chair dipping into a good book, or leaning over the rail watching the waves with an agreeable companion. Or maybe the Captain invites one to tea, when one flirts a bit with the handsome staff Captain, always an entertaining occupation.

Masquerades are a delightful feature of round-theworld cruises, as the possibilities of the native bazaars for working out new costumes make them very popular.

If you don't want to be altogether and shamelessly lazy yet are not quite enthusiastic about the activities of sports, there are many bridge games and bridge competitions to amuse you. There is usually a man's power game in the afternoon or evening and the auction pool on each day's mileage is a joyously chancy thing which sometimes runs into large money toward the end of the trip.

Everybody is young on such a cruise. If they were old when starting they soon regain their youth in the sunny moments of the southern seas. Everybody is happy. Mother's household worries soon belong to a remote past and Father's business cares have just

A BALATHE QUESTUIL Four Right of Guid Man Mon Oswee Miss Surve Sta

BALANCED VIEW OF THE PROHIBITION QUESTION: IN LA TURBIE, FRANCE, Four Tourists (Left to Right), R. L. Heenan of London, Princess Guido Pignatelli of Madison, Conn., W. Morton Anderson of Oswestry, England, and Miss Virginia` Stratton Survey the Scene While Standing Upon Two Wine Barrels.

TRANSPORT IN
FRANCE: A
JAUNT THROUGH
THE COUNTRYSIDE

Near La Turbie Is Taken by (Left to Right) Mrs. Allen E. Day, Miss Mabel J. Keeler and Mrs. H. C. Blodgett, All of Buffalo; Miss Ruth Dickason of Butte, Mont., and William

Phelps.
(Courtesy Canadian Pacific.)



A FRIENDLY WELCOME: ONE OF THE GOATS IN A FRENCH VILLAGE Makes Up to Mr. and Mrs. Martin

Makes Up to Mr. and Mrs. Mart

De Muth of New York.

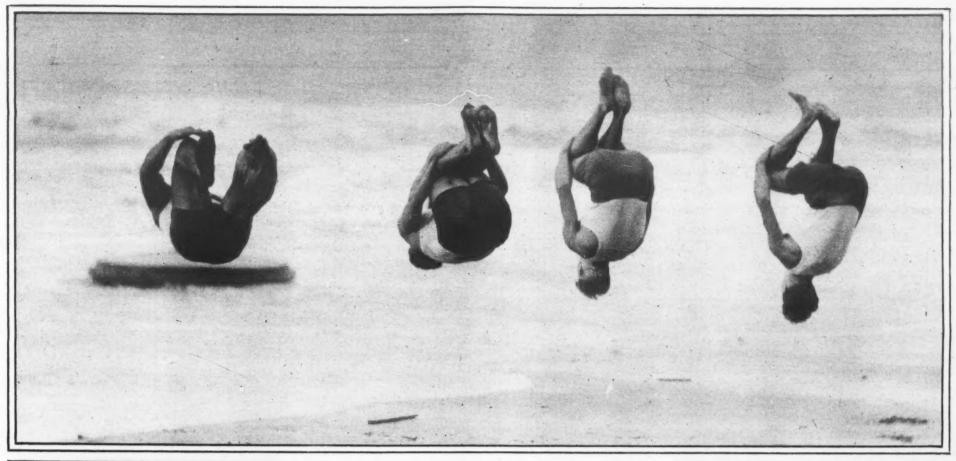
(Courtesy Canadian Pacific.)

AT FUNCHAL, MADEIRA: TWO AMERICAN WORLD TOURISTS, Mrs. Jeannette Thomson of Schenectady, N. Y., and Mrs. Elliott Lynch of East Orange, N. J., Go Tobogganing. (Courtesy Canadian Pacific.)

dissolved and disappeared. In fact, the old boy is half inclined to believe they never did exist. Junior is having the time of his life and Sister also revels in the fun and frolic and buys pretty gewgaws in foreign lands to her heart's content. The world cruise is a joyous institution and we are still looking for the man who invented it, to embody his name in the family prayers for due and grateful remembrance in

years to come when only memory is left.

The ships have their own photographers, who are always busy taking pictures of the fascinating things and places to be seen, and nearly every passenger has a camera which does not miss a single opportunity. The accompanying pictures were taken by some of the Canadian Pacific world cruise party, which is now nearing India in the steamship Empress of Scotland.





SIMULTANEOUS SOMERSAULTING: MEMBERS OF THE OLYMPIC CLUB OF SAN FRANCISCO
Cut Capers on the Seashore Before Plunging Into the Pacific for Their New Year's Dip. Two Hundred Members of the Club Began 1927 in That Way.

(Times Wide World Photos.)

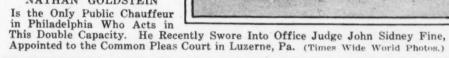


AS WELL HEELED AS THE GUNMEN: THE CHICAGO POLICE Now Have the Use of Thirty Sub-Machine Guns, Each Holding a Load of Fifty Shots, Which Can Be Fired in a Few Seconds. (Times Wide World Photos.)



A LIVING PYRAMID: BAROOK MASUDO, EGYPTIAN STUDENT

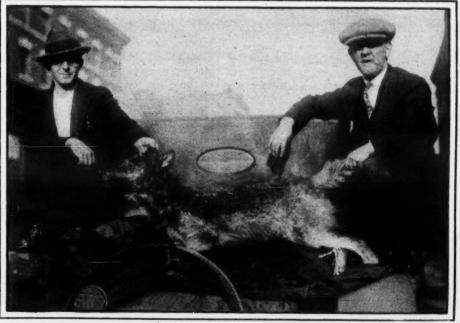






QUEENS OF THE PEANUT EXPOSITION: LIEUT. GOV. WEST OF VIRGINIA Crowns the Reigning Beauties of the Exposition at Windsor, N. C., the First of Its Kind Held in America. Left to Right: Lieut. Gov. West, Miss Blanche Holloman of Ahoskie, N. C.; Miss Louise Brinkley of Suffolk, Va.; Miss Ella Best of Windsor, N. C., and Their Pages.

(Times Wide World Photos.)



SLAIN IN THE STREETS OF SAN FRANCISCO: A WILD WESTERN TIMBER WOLF, Pursued for a Mile, Was Finally Shot. Left to Right: Baptiste Belloni and L. U. Lansdowne, Who Started the Chase. Lansdowne Claimed the Pelt.
(Times Wide World Photos.)



RECLAIMED FROM THE ICE: AN AUTOMO-BILE IS SAL-VAGED at Greenwood Lake, N. J., After Having Plunged Through, Its Occupants Narrowly Escaping Death. (Times Wide

World Photos.)

THE LAST
SIDEWHEELER OF
THE LOWER
MISSISSIPPI: THE
FAMOUS KATE ADAMS,
Which Was Destroyed by Fire at
Memphis on Jan. 8. In the Picture She Bears a Plate With
the Name, La Belle Riviere, as
the Photograph Was Taken
While She Was Being Used in
Connection With the Forthcoming Motion Picture,
"Uncle Tom's Cabin."
(Times Wide World Photos.) THE LAST

A FALLING STAR: ROBERT COCKRAN

of Old Nassau's Aquatic Team Doing a Swan Dive Into the Princeton Pool.

(Times Wide World Photos.)



HONORING THE NATION'S MOST BRILLIANT FINANCIER: STATUE OF ALEXANDER HAMILTON, Washington's First Secretary of the Treasury, at the South Portico of the Treasury Building in Washington, D. C., Decorated With a Wreath by Secretary of the Treasury Mellon on the 170th Anniversary of the Great Patriot's Death.

(Times Wide World Photos.)

BURIED WITH MILITARY HONORS: THE FUNERAL OF SERGEANT MAJOR

(Times Wide World Photos.)

SEAS": DOROTHY CROYLE

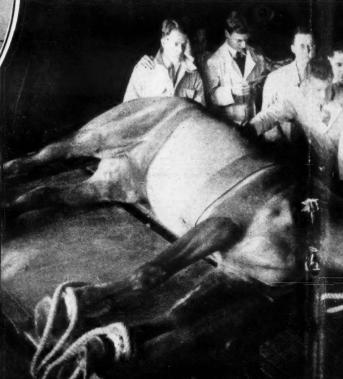
of the "Vanities" Cast,
Who Has Been Accorded
That Title by a Group of
Prominent Yachtsmen at
the Motor Boat Show in
the Grand Central Palace.
Standing Beside One of
the Entries.

(Times Wide World Photos)

OF THE

JIGGS,

at Quantico, Va. (Times Wide World Photos.)



Famous Canine Mascot of the United States Marine Corps. The Body Was Taken by Air in the Bombing Plane Shown in the Background to the Marine Base at Quantico. Va. Instructor at the University of (Times Wide World Photos

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rynx, Is Performed by Dr. William J. Lee, Lecturer and

University of Pennsylvania.

de World Photos.)



the World.

(Times Wide World Photos.)

Page Seventeen

Mighty

Gothic

Church

to Rise

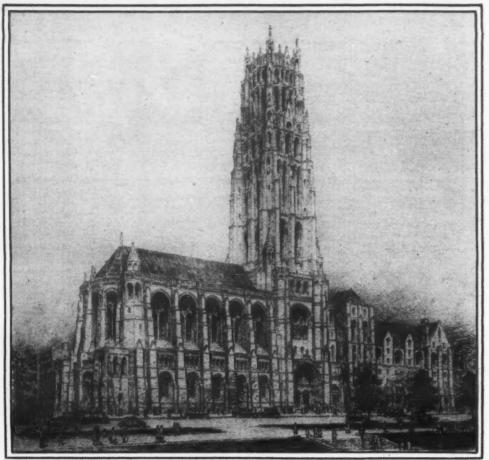
Beside

the

Hud-

son

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IN ALL THE MAJESTY OF GOTHIC ARCHITECTURE: THE GREAT HOUSE OF WORSHIP
Which Will Be Erected by the Park Avenue Baptist Church on Riverside Drive.
New York, and From Which Dr. Harry Emerson Fosdick's Message Will Go Forth to Crowded Congregations. (Times Wide World Photos.)

HE largest evangelical church in the United States—and the largest American church of any kind except for the cathedrals now rising in New York and Washington—is to be erected at Riverside Drive and 122d Street, New York, at a cost which is estimated at \$4,000,000. The new church will house the congregation of the present Park Avenue Baptist Church, of which the Rev. Dr. Harry Emerson Fosdick is pastor and John D. Rockefeller and John D. Rockefeller Jr. are the most widely known communicants.

The church, which will face Grant's Tomb and look across the Hudson River to the Palisades of New Jersey, will have a seating capacity of 2,400. Dr. Fosdick, who is one of the most famous preachers in America or, indeed, in the world, stipulated when he accepted the call to become pastor of the Park Avenue Baptist Church that a new church should be erected near Columbia University and that it should admit to membership all who profess and call them-

selves Christians, regardless of dogma. Baptism by immersion will not be required. Furthermore, the edifice is to be used exclusively as a house of worship, the original plan of erecting a gigantic structure of which the upper floors would be rented as offices having been abandoned.

On this page are shown the architects' drawings of the church as projected. The style will be Gothic, its inspiration having been drawn from the beautiful old cathedrals of France and Spain, especially the Cathedral of Chartres. The tower of the church will be 375 feet high, and it will contain a belfry in which will hang the bells of the carillon which now rings from the Park Avenue Baptist Church and which has become famous all over the country through the radio broadcasting of its music. At present there are fifty-three bells in the carillon; four more will be added, making the carillon the largest in number and the heaviest on earth.



THE FUTURE PULPIT OF A NOTED PREACHER:
THE CHANCEL
of the Riverside Church, Which Is to Be Dr. Harry Emerson Fosdick's Pastorate. The Church, Though Affiliated
With the Baptist Body, Will Be Undogmatic and Practically Nonsectarian.

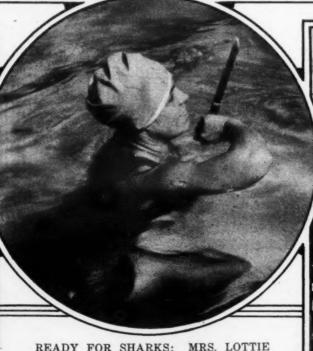
(Times Wide World Photos.)

The interior of the auditorium will have a span of 60 feet and a height of 100. Underneath the auditorium will be two floors given up to a basketball court, bowling alleys, a theatre (yes, a theatre—this is not a misprint), an assembly room for the Rockefeller Men's Bible Class, choir rooms, robing rooms, lockers, kitchens and other features. Elevators will bear visitors swiftly and soundlessly to schoolrooms, offices and other departments of the church's many activities in the twenty stories of the tower, which will be known as the Laura Spelman Memorial Tower, in honor of the late Mrs. John D. Rockefeller.

In spite of the fact that the average life of a New York church is forty years, the building is being planned for the ages. "For many generations to come," writes Charles Collens, "the tower should symbolize the finger of God pointing upward and the carillon celestial music."



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READY FOR SHARKS: MRS. LOTTIE
SCHOEMELL,
Who Will Compete in the Catalina Island Swim
Off the Coast of California, Has a Knife Handy
for Those Dangerous Denizens of the Deep. Mrs.
Schoemell Holds the Record for the 160-Mile
Swim From Albany to New York, and the Swim
Around Manhattan Island.
(Times Wide World Photos.)

AN EXPONENT OF ROYAL VERSATIL-ITY: PRINCE WILLIAM OF SWEDEN, Explorer, Poet, Dramatist and Critic, Arrives in New York to Lecture on His African Experiences, "Hunting Big Game in Pygmy Land." (Times Wide World Photos.)





TAKING COMMAND AT THE PRESIDIO: MAJOR GEN JOHN L. HINES

(Centre), Former Chief of Staff, United States Army, With Captain Charles S. Kilburn (Right), His Aide, Is Welcomed to His New Duties as Commander of the Ninth Corps Area, With Headquarters at San Francisco, by Colonel A. V. P. Anderson, Chief of Staff of the Area.

(Times Wide World Photos.)

How the New England Ice Crop Is Harvested



\$

STARTING ON THEIR JOURNEY: THESE ICE FLOATS,
Ten Inches Thick, Comprise From 50 to 75 Cakes, Each of Which Weighs About 260 Pounds.
(Times Wide World Photos.)





RIVE thousand tons of ice were harvested at Westport, Conn., by a few men during Christmas week. The photographs reproduced on this page show how the work was done.

There is an old proverb to the effect that one cannot eat one's cake and have it. Similarly one cannot harvest one's ice and also skate on it. Hence holiday makers returning to Westport at the merry Yuletide were probably disappointed when some of the most promising ice was cut up and removed for utilitarian purposes.

Two motor-driven saws, working a few hours in the morning, with one going the whole day, replace the six horses and twelve men formerly required for the work.

At the platform the floats are split up into cakes and sent on the next stage of their journey, which brings them to a set of teeth that removes a portion of the snow ice as well as surface dirt.

Then comes the storehouse, a dark, dismal and very chilly place, where the cakes are stored layer upon layer and covered with sawdust.



CUTTING
ICE BY
HAND,
With the
Six-Inch
Score as a
Guide.
(Times Wide
World
Photos.)



PART OF THE ICE HARVEST AT WESTPORT: ONE WAY TO SPOIL THE SKATING
Is to Remove the Means of Pursuing That Sport, as the Gentleman in the Centre of the Photograph Is Doing by an Old-Fashioned
Method.

(Times Wide World Photos.)

HARVEST-ING THE ICE CROP: A MOTOR-DRIVEN SAW

SAW
Scores a
Six-Inch
Cut in the
Ice at the
Intervals of
22 Inches,
With a
Cross Cut
of 36
Inches. Two
of These
Saws
Replace Six
Horses and
Twelve
Men That
Formerly
Did the
Work.
(Times Wide
World
Photos.)



Featured Players in New York Productions





THE "JE T'AIME" GIRLS . in the New Winter Garden Revue, "Gay Paree of 1927."

(De Mirjian Studios.)

JANE SELS of George White's Scandals (Apollo Theatre). She Is Said to Be the Youngest Ballerino on Broadway. (Talbot.)







DUDLEY DIGGES.

N the days when the Irish National Theatre was being formed, Dudley Digges was listed among its cohorts, and when the first Irish troupe came to America, he came along and stayed to act here.

It wasn't as easy as that, however, for he was compelled to work in a clothing store while he searched for work in the theatres. Arnold Daly, struck by his persistency, gave him a part, and ere long Digges, for the simple reason that he was and is a good actor, soon became generally known.

He has been with the Theatre Guild off and on since its early days, his most memorable impersonation of the Guild's earlier days being his Mr. Zero, in "The Adding Machine." Then he was the critic in "The Guardsman," after which he became director of the Actors' Theatre during its season at the Comedy Theatre.

This year, however, he is back with the Guild, is under contract as a member of the Theatre Guild Acting Company, directed the production of Shaw's "Pygmalion," and has thus far acted in "Juarez and Maximilian" and "The Brothers Karamazov."

"THE PIRATES OF PENZANCE," Showing (Left to Right) William Williams, Vera Ross, J. Him-bird Duffy and John and John Barclay, All Playing in the Revival of the Operetta at the Plymouth Theatre. (New York Times Studios.)

ALICE McKENZIE, in the Musical Comedy, "Judy," Which Will Soon Produced Broadway. (New York Times Studios.)



LA MERI, Featured Dancer in "A Night in Spain," Coming to the Century Roof. She Is Known as "the Queen of the Spanish Shawl."

(New York Times Studios.)



FRANCINE LARRIMORE in a Scene From "Chicago," at the Music Box. (White Studio.)

Questions of General Interest Regarding Plays and Players, Past and Present, Will Be Gladly Answered, Either in These Pages or by Mail, if Addressed to the Dramatic Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

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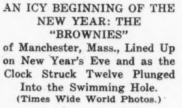


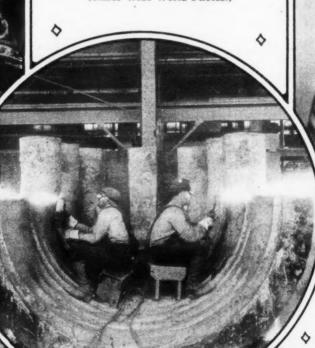


A ZIEGFELD GIRL IS GLORIFIED ON CANVAS: ADA MAY,

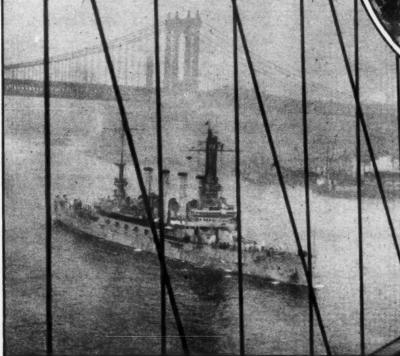
One of the Stars of the Forthcoming Musical Comedy, "Rio Rita," Sits for Her Portrait to Douglas Chandor, the British Painter, Now in New York.

(Times Wide World Photos.)





A NEW WAY OF TYING THE KNOT: PATRICIA AVERY, Metro-Goldwyn-Mayer Movie Player, Introduces a New Fad Into Hollywood by Wearing the Favored Young Man's Picture on Her Necktie.



BETWEEN THE BROOKLYN AND MANHATTAN BRIDGES: THE U. S. CRUISER SEATTLE
Sails Down the East River on Her Way to Southern Waters to Take Part in the Annual Fleet Manoeuvres.

(Times Wide World Photos.)

FLAMING HACKSAWS: EQUIVALENT TO EIGHT MIL-LION SAW TEETH PER INCH, These Torches, Newly Developed by the General Electric Company and Using Illuminating Gas and Oxygen to Do the Work of Acetylene or Hydrogen, Cut Off Nine 19-Inch Steel Posts From the Casting in Exactly Thirty Minutes. (Courtesy General Electric Company.)



AN ESKIMO'S SEALSKIN
MAP: THE FIRST AND ONLY
ACCURATE MAP
of the Crown Prince Islands, in
Disco Bay, on the West Coast of
Greenland, Has Been Prepared
for the Congressional Library by
Silas Sandgreen, an Eskimo
Hunter. Miss Edna Banks of the
Library Staff Is Holding the
Map, Which Consists of Carved
Wood Mounted on a Sheet of
Sealskin.
(Times Wide World Photos.)



Page Twenty-one



CAROLINA SCHELL Heads the Philadelphia Women's Team in the Intercity Meet Between the Philadelphia and New York Fencing Clubs, Held at Philadelphia. (Times Wide World Photos.)

A MISTRESS OF THE FOIL: MISS HELEN McLAUGHLIN,

Captain of the University of Pennsylvania Girls' Varsity Fencing Team and a Member of the Philadelphia Women's Team in the Intercity Match Between Philadelphia and New York. (Times Wide World Photos.)



HOT OFF THE DIVING BOARD: PETE DESJARDINS, Olympic and National Champion Diver, "Takes Off" Neatly at the Roney Pools, Miami Beach, Fla. (Times Wide World Photos.)

THE WEEK'S SPORTING CELEBRITY



WILLIE HOPPE. (Times Wide World Photos.)

TINNING back the 18.2 balkline billiard championship by a final score of 1,500 points to Eric Hagenlacher's 1,387, Willie Hoppe will be called upon to defend the title within thirty days against Welker Cochran, who stands next in line as challenger.

The rules governing the award of the championship emblem provide that the titleholder must defend his honors twice a year, but owing to the fact that plans have been tentatively made for an international 18.2 tournament to be held in Washington next March it will be necessary for Hoppe to eliminate Cochran, if he can do so, during the intervening time. Hoppe's admirers are confident that he will conquer Cochran, and certainly Willie showed admirable form against Hagenlacher.

The match was one of the most thrilling and hard fought in the annals of the 18.2 balkline game. The lead switched back and forth between the two contestants, and Hoppe's final victory was due to his marvelous resourcefulness and experience.

Those devotees of the game who were on hand to witness Hoppe's reconquest of the championship were kept up very late. The third block lasted until 1:25 A. M.

Hoppe lost the 18.2 balkline championship in Chicago two years ago, finishing fourth, with Young Jake Schaefer the winner. Schaefer was defeated by Edouard Horemans in December, 1925, but in a return match Schaefer regained the title, which he lost to Hagenlacher in March, 1926.

Willie Hoppe has been famous in American billiards since his first boyish triumphs twenty years or so ago. Multitudes are rejoicing over his sensational return to form.



INDOOR ROWING PRACTICE: CHARLES HILL, Captain of the University of Pennsylvania Varsity Crew for 1927 Begins Training for the Struggles to Come. (Times Wide World Photos.)

THE FLYING SWEDE: EDWIN WIDE, Conqueror of Nurmi on the Running Track, Has Arrived in America and Gone Into Training for the Indoor Track Season.

(Times Wide World Photos.)





BERNA. DETTE SPEN-CER,

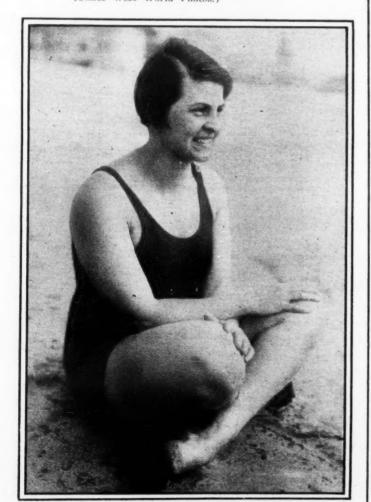
in the Revue,

in Spain," Coming to the

Casino de Paris (Century Roof). (Mitchell

A WIND-DRIVEN CLOCK: FRANK
PADRATTI
of San Francisco and His Timepiece,
Which He Declares Is Capable of Perpetual Motion. The Clock Is Driven by
Metal Balls Dropping Into a Cup on the
Drive Shaft of the Clock; the Weight of
the Ball Forces the Drive Shaft the Ball Forces the Drive Shaft Downward, Thus Operating the Clock.

(Times Wide World Photos.)



ONE OF THE CATALINA SWIMMERS: MRS. DELIA SULLIVAN, Who Won the 30-Mile Swim Across the St. Lawrence River Last Labor Day, Sunning Herself at Long Beach, Cal., Preparatory to the Ocean Marathon Swim From Catalina Island to the Coast.
(Times Wide World Photos.)

BETTY COMP-TON. Featured Dancer in "Oh, Kay!" at the Imperial Theatr (New York Times Studios.)





LOTUS ROBB, Playing in "The Constant Nymph," at the Selwyn Theatre. Nickolas Muray.)

EARN PEAK 41 ench for Pleasure & Profit

S UPPOSE that you are invited to a formal dinner by some new friends. You are eager to appear at ease, well-poised, at home in society. Could you make an intelligent answer if the dinner companion whom you had just met said:

"Entre nous. I have been looking forward to meeting you visa-vis for a long time, for I hear that you are always au courant with the latest books."

Do you understand and use correctly such French expressions as Nouveau riche, Cherchez la femme, Raison d'etre, Parvenu, S a ng - f ro i d, Noblesse oblige, Comme il faut, De trop, Faux pas? These, and dozens of others are constantly used by educated people to add variety educated people to add variety and point to their conversation. It is indeed embarrassing to be forced to admit your ignorance of their meaning.

But if a knowledge of French is almost indispensable to the cultured American at home, it is an absolute necessity for travel abroad! If you are planning to go this coming year, or later, by all means start now to study French through the surprisingly easy Pelman Method.

You Already Have a Good Start!

The Pelman Method gives you credit, at the very beginning, for all the foreign words you already know without realizing it—making up a large part of the English you use every day. You already have a start toward learning French, German, Spanish or Italian because hundreds, yes thousands, of words are practically the same in all these languages, including English. This course actually teaches you a foreign language—French, for example—without a single word of English explanation!

Much to your surprise, you find that you already know enough French words to start—words that are almost the same in English—and that you

WHEREVER you go in the world of cultured people you hear French spoken, and French words and phrases used with English. To know French marks you as a person of true culture and education and multiplies the pleasures of your foreign travel a hundred-fold.

can easily discover the meaning of the new unfamiliar French words by the way they "fit in" with the ones you recognize at sight.

After only eight to twelve weeks you will be able to read books and newspapers in the language you have chosen—and, almost before you real-

ize it, you will find yourself able to speak more fluently than students who have studied it for years by one of the toilsome old "translation" methods.

methods.

Every lesson keeps you interested and fascinated because you have no toilsome rules of grammar or lists of words to learn. Correct pronunciation and accent are, however, taught from the very first lesson by means of a remarkable new invention which makes them surprisingly easy. After you can understand and make yourself understood readily, you receive a knowledge of the necessary grammar in a simple new way.

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This book shows you what a real tource of confidence in society, and what a valuable asset in business it is to have another language at your command. It will give you a convincing demonstration of the Pelman Method by showing you that you can read. at sight, a page of the language you wish to learn. It shows why the Pelman Institute 1. 1.4 ct to refund your tuition if you do not learn a language to your complete satisfaction through the Pelman Course within three months. To send for this book places you under no obligation. No salesman will call upon you. Mail the coupon at once.

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Could you read and pronounce the names on the menu of a Parisian Restaurant! Would you be sure of getting the dishes you wanted? Could you inquire your way to the spots you wished to see in Paris?

Pelman Method of Language Instr	uction.	tne
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City State		
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Cash Prizes Won by Amateur Camera Artists

First Prize—Ten Dollars
Won by Michael Greenan, 186 Mineral Springs Avenue,
Pawtucket, R. I.



Second Prize—Five Dollars

Won by Erich Heyderhoff, Camillus, N. Y.



Amateur photographers everywhere are invited to send their latest and best photographs to the Mid - Week Pictorial, which will award a first prize of ten dollars (\$10) in cash for the photograph adjudged the best each week, five dollars (\$5) for the second best, and three dollars (\$3) for each additional photograph published.





LILAC TIME.



ON THE
APPIAN
WAY.
Three
Dollars
Awarded
to
Rino
Fabbri,
Via
Farini 8,
Ravenna,
Italy.





IN LOVERS' LANE.



PALS.
Three
Dollars
Awarded
to
Harold
E. Lyon,
Chanute
Field,
Rantoul,
Ill.



Three Dollars Awarded to Miss Emmy Hintze, Gabino-Barreda 71, Durango, Dgo., Mexico.



THE SNOWBOUND BROOK.

Three Dollars Awarded to Don C. Coleman, 722 Faurot Avenue,
Lima, Ohio.



THE HUNTSMAN.

Three Dollars Awarded to Veru De
Geer, Saskatoon, Sask., Canada.

All Photographs Should Be Sent to the Amateur Photographic Editor, 229 West Forty-third Street, New York, N. Y.

In the Weekly Photographic Competition



"DID I HEAR SOMETHING?"
Three Dollars Awarded to A. Dettman, 2,200 North Karlov Avenue,
Chicago, Ill.





CHINK IN HER SUNDAY COAT.

Three Dollars Awarded to J. L.

Forsythe, 710 Mifflin Avenue,

Wilkinsburg, Pa.



ARIZONA BURROS.

Three Dollars Awarded to F, A.

Williams, Ganado, Ariz.



A COMING CHAMPION.

Three Dollars Awarded to Leo Wolf,
944 Edgecombe Place, Chicago, Ill.



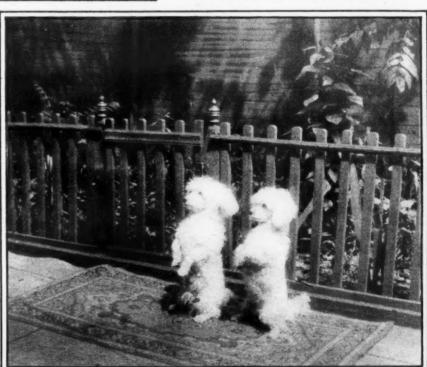
THE WHOLE BUNCH.

Three Dollars Awarded to Frank J. Milazo, 304 East 109th Street,

New York, N. Y.

FELLOW
PETS—
RABBIT
AND
COYOTE.
Three
Dollars
Awarded
to
John
Christenson,
Mandan,
N. D.





ON THEIR BEST BEHAVIOR.

Three Dollars Awarded to Joseph E. Seigle, 1,504 Federal Street,

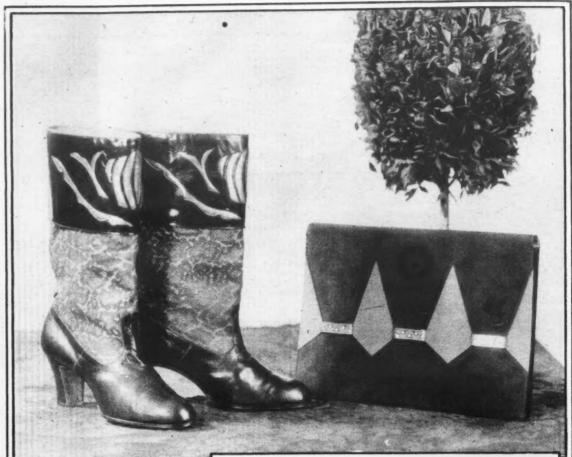
Camden, N. J.

Amateur Photographers Are Invited to Ask Questions About Their Work, and These Will Be Answered Either in This Department or Through the Mails by the Director of The New York Times Studios.

Page Twenty-five

Dainty Footwear for Late Winter and Early Spring

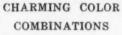




DEFYING COLD AND SLUSH, These Boots Are Ideal for Bad Weather. With Them Is Carried an Attractive Bag of Suede, Showing Enameled Links.



KID LEGGINGS THAT FIT SNUGLY and Are Easy to Adjust Complete a Winter Outfit. They Come in All Colors and Are Trimmed With Novelty Leathers.



Have Now Reached the Most Modish Types of Shoes. In This Pair of Kid Shoes the Arrangement of Dark Upper and Light Heel Is a Bit Unusual and at the Same Time Attractive.







PARCHMENT KID AND CROCHET INSETS
Fashion These Afternoon Shoes. The Felt Bag and Linked Necklace Show
the New Tendencies in These Accessories.

(Photos White Studio.)

FOR. TENNIS OR WALK-ING: OXFORDS of Smart Lines Have Leather-Covered Heels and Fancy Front Lacings That Eliminate the Need of a Tongue.

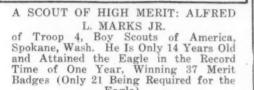


A PAIR OF SPIDER WEB KID PUMPS
Having Medium-Spiked Heels and Single Strap. The Choker Necklace Is
Made of Pearls in Alternating Spirals of Striped Gold.

Information as to Where the Footwear and Accessories Shown on This Page May Be Purchased Will, on Request, Be Furnished by the Fashion Page Twenty-six

Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.



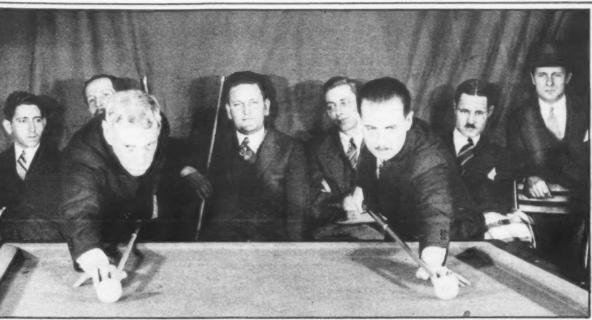


Eagle). (Times Wide World Photos.)



A VICTOR IN THE WEST: BOBBY CRUICKSHANK,

New York Golfer, Wins the Open Tournament at Los Angeles With a Score of 282 for 72 Holes, Which Nets Him \$3,500 Cash. (Times Wide World Photos.)



FOR THE CHAMPIONSHIP OF THE DE ORO FAMILY: "THE GRAND OLD MAN OF BILLIARDS," Alfred De Oro (Left), Played His Son Alfred De Oro Jr. (Right) for the Championship of the Family, the Latter Winning 40-30 in a Three-Cushion Match. (Times Wide World Photos.)



They mirror your mind-those thousands of words you use daily.

They are teeming with power to make you a business and social success—or to stamp you, in spite of your education, as a person of loose-thinking habits.

You have realized this. Yet how often have you found yourself unable to write or say just what you wished—to use words accurately, forcibly, exactly—without seeming stilted.

How often you halt and stumble, perhaps at critical moments, groping vainly; wondering "What is the right word to use here.

YOU CAN MAKE WORDS FIT LIKE GLOVES

Why falter, and become self-conscious; when you can have all the language at your command? Your problem has been solved for you by the foremost philologist of the past hundred years, Prof. Francis Andrew March, the man sought by practically every leading dictionary maker in America and England as consulting editor, the court of last resort

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makes you master of the whole living language

The illimitable wealth of words, from which the ablest speakers and writers draw, is yours through this master-volume—the result of eighteen years' work of Prof. March and his almost equally famous son. No man of the past hundred years was so well fitted to write with authority the definitions of words of the English language and to differentiate between shades of meaning. None other had so stupendous a vocabulary. No other book known has been granted a patent on its contents in the United States and abroad; none other has duplicated that remarkable reference group arrangement by which any desired word to express any idea or shade of meaning can be quickly found even by a school child.

Dictionaries merely define the words you know. The previous attempts at thesaurus-making merely indexed the words, left out definitions and required you to use a dictionary also. Ever this indexing system was not altogether alphabetic, therefore finding words was troublesome. March's Thesaurus Dictionary both finds the word and defines it, is the first and only Thesaurus Dictionary both finds the word and defines it, is the first and only Thesaurus Dictionary defining the words clearly so that exact shades of meaning are apparent to all, and so arranged by reference groups that you can instantly find any desired word, its synonyms or associated words, and its antonyms or opposites.

Hailed as "the chiefest tool of the writing man," it has been so greatly appreciated by business men and parents as well as by authors, editors, ministers, lawyers, etc., that three large editions have been exhausted and even used copies have commanded a premium over publication price.

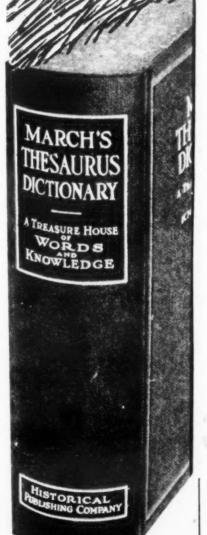
The New Amplified Edition, Recently Off Press,

is the first edition published at a low popular price—a mere fraction of the cost of the three preceding editions. It contains all that made March's Thesaurus Dictionary "a reference book of international fame" (World's Work), plus all the newer words, all the important words from arts and sciences, complete text-books on English grammar, composition, evolution of the language, word-building, etc., and historic, geographic and Biblical material nowhere else found in any one volume. Famous characters of literature and their dominating traits, pseudonyms, etc.

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Please send me (postpaid in U. S. A. and Canada) a copy of the new Amplified Edition of March's Thesaurus Dictionary. I will pay the postman \$3.00 plus 19c postage, and if I keep the book will pay you \$2.00 month for three months. the thousand questions which arise daily. "Send on Approval" per month for three months. If for any reason I do not wish to keep it I will return it in good condition within 10 days and you are to refund Coupon ____ my \$3.19, which includes postage.

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What Leading Magazines Are Saying:

"—a real treasure chest of 'English undefiled.' We commend it unreservedly."—Review of Reviews.

valued by those who wish to use their mother tongue with accuracy and effectiveness."—The New York

"-cannot be too highly praised." - Forum.

"-will be of constant use on the writing desk."—American Mercury.

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"-leads the mind to words and associations wholly unexpected and defines them with shades of meaning so that exactness and fluency are obtained."—Harpers.

"-unmistakably the single-volume reference work in the world." - Writer's Monthly. CO.,

What the Well-Dressed Frenchman Is Wearing



A SMART DRESSING GOWN IN LYONS SILK, Featuring Red and Blue Jacquard Design; Revers and Cuffs of Black Satin.

16 Rue de la Paix, Paris, Jan. 9, 1927.

THE desire of the Frenchman to be the "glass of fashion" is inherited from his elegant ancestors who wore such quantities of satin and lace back in the days when men's styles were much more important in the eyes of the world than women's. Times have changed, perhaps, but the man-about-Paris does not take his wardrobe any less to heart.

The opening of Lanvin's shop for men not long ago was a noteworthy event in the development of modern fashions, and has more than fulfilled the promise that the great couturiere would distinguish her men's styles with all the artistry and good taste which prevail in her famous salons for women on the opposite corner of the old Faubourg Saint Honoré. It is here that many a chic Frenchman works out the problems of his wardrobe, which, none the less than that of the much discussed "Parisienne," must be highly specialized to meet the various requirements throughout the day, from the dressing gown and morning suit through to the most formal evening wear.

The Frenchman reveals his Latin temperament most thoroughly in his love of color. His dressing gown, his shirt, his tie, even the fabric of his clothes, display a gamut of tones quite foreign to the fashions of England and America. A smart shirt from Lanvin, accompanying a town suit in marine wool, is in delicately tinted lavender English poplin, with tiny flower design arranged in striped effect. The cravat carries tones of orange and navy. Plaids, too, are enjoying their vogue, and a striking reversible material is favored for a traveling coat developed on double-breasted lines. For sportswear checks are holding their own—wood brown is chosen for golfing in a coat of English mixture with plus fours in blending check.

In the matter of accessories, Paris remains unrivaled. Walking sticks, traveling bags in rich leathers, golf equipment—all matters which make or mar the final chic of masculine fashions—are offered by shops such as Hermes, which have years of specialization behind them.

However, one never sees the Frenchman at his traditional best until evening, when, with tall opera hat and black broadcloth cape swung picturesquely across his shoulders, he leaves for some "soirée" where the old-time elegance of Paris still prevails.



NAVAL OFFICER
Chooses a Flannel Ensemble
in Marine
Blue and
White.



OPERA CAPE IN BLACK ENGLISH BROADCLOTH, With Velvet Collar and Revers.



in Finely Striped Marine

Wool, With English Poplin

Shirt in Jacquard Design.

FOR GOLF: PLUS FOURS IN BROWN CHECKED CHEVIOT Blending With Coat of English Mixture and Cap to Match.

(Photos Bonney, From Times Wide World; Models on This Page From Lanvin, Posed by Jean Angelo; Golf and Traveling Accessories From Hermes.)





With

H. G. WELLS

through 1927

On alternate Sundays throughout the present year The New York Times will publish a series of illuminating articles by the famous author of "The Outline of History," interpreting the currents of contemporary affairs. The series will cover a wide range of subjects, from the characteristics of modern art to the recent development of Soviet Russia—"any subject treatable" under the heading

"The Way the World Is Going"

Mr. Wells's keen powers of observation and analytical mind should make these articles of intense interest. A cable from Mr. Wells states:

"They shall not be parochially British nor deal in party terms with either British or American politics. That is, they shall be equally understandable by an intelligent artisan in Kansas City or Manchester."

THE WELLS SERIES BEGAN ON SUNDAY, JAN. 9, AND WILL APPEAR FORTNIGHTLY

The New York Times

The New York Times accepts no returns. Newsdealers can supply only the regular demand.

ORDER IN ADVANCE.

Horse Show.

Photos.)



SUPPLEMENTING EACH OTHER: TWO DISABLED WAR VETERANS,

William J. Sterling (Left), Who Can Walk But Can't See, and Thomas W. Hamel, Who Can See But Can't Walk, Make a 1,000-Mile Round Trip From the Soldiers' Home at Sawtelle, Cal., to San Francisco and Back, Each Remedying the Other's Disability.

(Times Wide World Photos.)

GLITTERING PRIZES;
JACK PADGAN AND
BETTY COMPSON,
Movie Players,
at the
Table Which
Bore the
Costly Awards
in the
Annual
Beverly Hills
(Cal.)
(Left), Author,

BROADWAY
PRODUCTION:
RING
LARDNER
(Left), Author,
and Gene Buck,
Lyricist of the
Follies, and Now a
Producer on His Own
Account, Talk Over
a Play Which Lardner
Has Written and Which
Buck Will Shortly Sponsor.

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THE INVENTOR OF A NEW RADIO DEVICE: DR. PALMER H. CRAIG,
Head of the Department of Physics, Mercer University, and the Apparatus Which
May Do Away With Batteries and Vacuum Tubes in Radio Receiving Sets.

(Times Wide World Photos.)

BATTERIES and vacuum tubes in radio receiving sets may become a thing of the past if the new invention of Dr. Palmer H. Craig, head of the Department of Physics at Mercer University, Macon, Ga., comes into general use.

Dr. Craig, who is not yet 30, described the device in the thesis which won him his degree as Doctor of Philosophy at the University of Cincinnati last June.

The invention, he says, is "an application of bismuth plates as detectors and amplifiers." A series of about 10 thin bismuth plates, piled one on the other, with wires running between them and finally out to the actual radio set, constitutes the essential apparatus. A covering of sulphur is placed over the plates because of their delicacy. The plates generate the energy to operate the radio and serve as detector and amplifier.

According to a report, Dr. Craig has received an offer of \$100,000 for the invention, on which a patent is pending.



SOME OF THE MARATHON SWIMMERS: A FEW OF THE 145 ENTRIES in the \$40,000 Race From Catalina Island to the California Mainland. Left to Right, Front Row: Don McRae, Baird Hicks, Emil Vodjansky, Jack Pobochenko, Sammy Sandow, Tony Ajax and Frank Duffect. Directly Behind Hicks Is Mrs. Lee Fourier, and Continuing, Left to Right: Erma Rhetts, Martha Steager, Mrs. Myrtle Huddleston, Charles Toth, Pete Meyer and Carlton Adler. (Times Wide World Photos.)



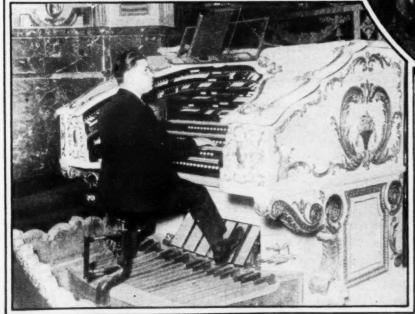
AN OCTOGENARIAN PRIZE WINNER: T. C. HUDSON
of Troup County, Ga., Who Is 84 Years Old This Year and Who Reclaimed and Cleared a Five-Acre Tract of Swampland and Planted It Himself, Receiving Fourth Prize for His Corn in the Troup County Show. With Him in the Photograph Is His Grandson.
(Times Wide World Photos.)



IN TRAINING FOR THE BIG
SWIM: AQUATIC STARS
Play Leapfrog on the Sands
at Long Beach, Cal., to Limber Up for the Catalina Island Long Distance Race.
Left to Right: Tony Ajax
Leaping Over Charles
Toth, Carlton Adler
Leaping Over Sammy
Sandow and Pete Meyer Leaping Over Baird
Hicks.

(Times Wide World
Photos.)

"HELEN OF
CALIFORNIA":
A BUST OF HELEN WILLS
and Haig Patigan,
Its Sculptor. The Bust
Will Be Shown Publicly
at the Annual Art Exhibition of the Bohemian
Club of San Francisco in
February.
(Time: Wide World Photos.)



AT THE KEY-BOARD OF THE WORLD'S LARG-EST ORGAN: JESSE

JESSE
CRAWFORD,
Master Organist
Draws Forth Harmony From the
10,000 Pipes of the
Huge Instrument
in the New Paramount Theatre,
New York.

The Pipes Range in Size From the Length of a Pencil to 32 Feet High and 6 Feet in Diameter, Weighing Half a Ton. (Times Wide World Photos.)

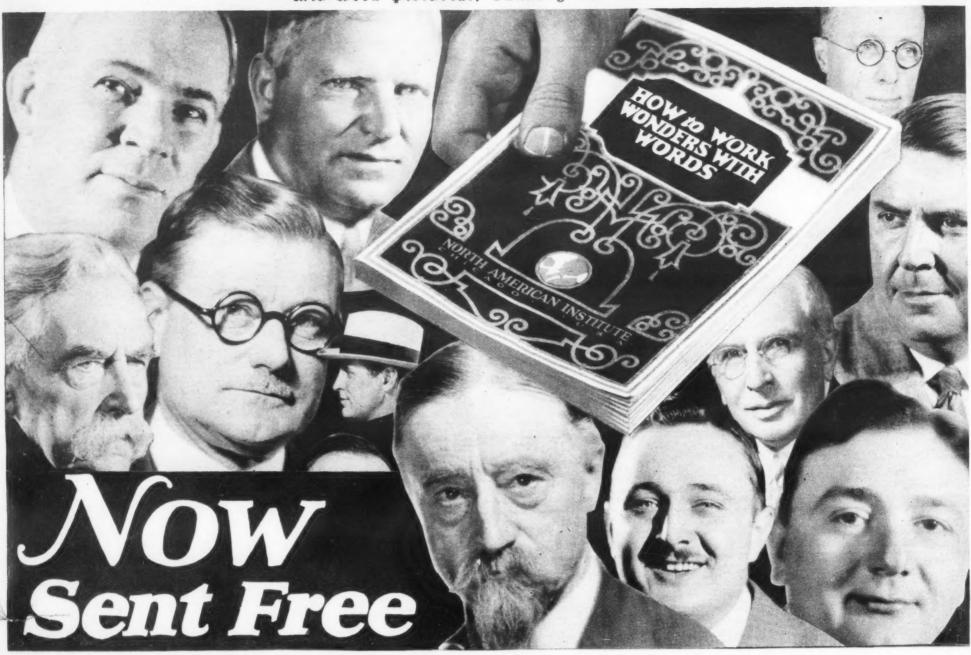
SHOPPING SUGGESTIONS

AFTERNOON TEA



Unusual Fruit Salads

Dainty Luncheon
Afternoon Tea
Second floor. Take Elevator.
Quiet and Comfort Prevail



Men Who Have Made Millions and 400,000 Others Have Sent For This Book

Thousands of successful big men in business have sent for this amazing book NOW MAILED FREE and are unstinting in their praise of it. But don't think it is only for big men. Thousands of young men have also found in this book the key to advancement in salary and position, popularity, standing, power and real success. You can now obtain your copy absolutely free by writing at once.

TODAY business demands for the big, important, high-salaried jobs men who can dominate others by the power of effective speech—men who can make others do as they wish, whether it be one man or a thousand. It is the power of forceful, convincing speech that causes one man to jump from obscurity to the presidency of a great corporation. Another from a small, unimportant territory to the sales manager's desk. Another from the rank and file of political workers to a post of national prominence in public life. A timid, retiring, self-conscious man to

change almost overnight into a popular and much-applauded after-dinner speaker. Men who can address audiences are constantly in demand and are well paid. Business men find they can greatly increase their prestige and earnings when they become effective speakers.

Either You Become a Powerful Speaker—or Your Training Is FREE.

Why remain silent when men of lesser ability get what they

want by the sheer power of convincing speech? This Free Book will tell you of a marvelous training which will bring out and develop your priceless "hidden knack"—the natural gift within you—which should win for you advancement in position and salary.

popularity, standing, power and real success. This simple, easy, sure and quick training is guaranteed to do this. If it fails it will not cost you a single penny.

Easy for Anyone—Only 15 Minutes a Day Required.

There is no mystery about becoming an effective public speaker. Practically anyone can do it. It makes no difference how embarrassed or self-conscious you now are when called upon to speak. Certain principles will show you how to rise head and shoulders above the masses and make yourself the

15 Minutes a Day Will

Show You

How to talk before your club or lodge.
How to address board meetings.
How to "ropose and respond to toasts.
How to make a political speech.
How to tell entertaining stories.
How to make after-dinner speeches.
How to converse interestingly.
How to write better letters.
How to sell more goods.
How to train your memory.
How to enlarge your vocabulary.
How to develop self-confidence.
How to acquire a winning personality.
How to strengthen your will-power and ambition.
How to develop your power of concentration.
How to develop your power of concentration.

dominating figure in any gathering. How to be a leader among men. How to rise to any occasion and demand what you want with force, vigor and conviction. Give only fifteen minutes a day in the privacy of your own home and you can accomplish all this in a few short weeks.

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